



P.O. Box 3046
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www.ksawwa.org



Strategic Plan

Adopted December 2016

Our Vision

A better Kansas through better water.

Our Mission

Providing solutions for Kansas to effectively manage water, the state's most important resource.





This Strategic Plan is a statement of the Section's objectives and priorities. As such, it is to be integrated into all of the activities of the Section and its committees. The Plan is meant to be a dynamic tool, continually changing and improving, to reflect the changing landscape of the drinking water industry and the needs of KsAWWA members. The Plan will be reviewed annually by the Strategic Planning Committee, updated as necessary to reflect any changes in those objectives and priorities, and approved by the KsAWWA Board of Trustees.

This Strategic Plan has been developed to be consistent with the Strategic Plan of the AWWA.

Member Engagement & Development

KsAWWA will be the association of choice for water utilities, professionals, and organizations.

- ✔ Enhance the value experience for members
- ✔ Increase membership one percent per year
- ✔ Retain 90% of membership each year

Organizational Stewardship

KsAWWA will effectively use its resources to serve its members and the water community.

Enhance the effectiveness of the business relationship between the KsAWWA Association and members

Knowledge Creation & Exchange

KsAWWA will be the authoritative resource on Water issues.

Increase the coordination and collaboration of educational programs and services between the Kansas Association and members

Water Policy & Leadership

KsAWWA will be recognized as the valued and credible voice for water.

- ✔ Maintain and continue relationships with other water related organizations
- ✔ Continue dialogue with the leadership of the Environmental and Utility Division of the Kansas Contractor's Association

Management

KsAWWA will achieve sound management for the Kansas Section.

- ✔ Manage financial stability to achieve and convey KsAWWA visions/mission
- ✔ Develop a business plan, code of ethics, and conflict of interest policy
- ✔ Evaluate and develop current section administrative management services needs by clarifying roles and responsibilities
- ✔ Maintain an organizational chart for officers and committee chairs
- ✔ Provide trustee/committee chair orientation